

INTERESTED ?

We hope you will join us and be a part of our Association which helps promote tourism in the town and ultimately increase visitor numbers and customer satisfaction.

One of our members will get in touch with you shortly to see if this is of interest to you.

Alternatively, please contact us via the

Tourist Information Centre

Tel: 01271 863 001

Email: info@visitilfracombe.co.uk

Should you choose not to join at this time, we are always here should you change your mind later on, just keep this leaflet handy.

From all members at the IDTA



PUTTING YOUR BUSINESS FIRST!!



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Ilfracombe and District Tourism Association



A body of local Businesses that help to promote Ilfracombe and North Devon as a top destination for Tourism

What is the IDTA

The IDTA promotes tourism at the highest level, with representatives on the TIC Board of Directors, the Harbour Board, Ilfracombe Marketing Group and Events4Ilfracombe. We organise major events in the town, ND Food Festival, All Things Morris and Ilfracombe Bike Show and actively help promote other events. We donate annually to Ilfracombe in Bloom, Victorian Week and Bands in the Bandstand. Part of your membership fee is also allocated to a Special Project Fund and has paid for specific tourism projects like the interpretation boards along the SWCP, the Fish Trail and Ilfracombe Lights Appeal.

What is in it for you:

- Support Network for all members
- Regular News Updates
- Social and Networking Events
- Advertising your Business
- Tourist Information Centre
- Become a Committee Member
- Knowing that your contribution benefits tourism in our lovely town

SUPPORT SYSTEM

We can offer you a strong support network, including that first initial contact, to help and advise you on what you may need to know on both a practical and business level to help you and your business.

KEEPING YOU UPDATED

You will receive regular emails and quarterly newsletters keeping you informed as to what is happening within the area and any forthcoming events, along with anything else that may benefit you and your business.

SOCIAL & NETWORKING EVENTS

A variety of social and informative events are held in the low season, where you can meet other members and have fun days/evenings out, these can take the form of charity quiz nights where we raise funds for local causes, 10-pin bowling, supper evenings plus our annual Attractions Tour and Christmas Party.

ADVERTISING

Being part of the IDTA also means discounted advertising on the Visit Ilfracombe Website and in-house promotional leaflets. Accommodation providers can also keep the Tourist Information Centre up to date with availability and benefit from commission-free online booking through the website.

TOURIST INFORMATION CENTRE

We help and support the Ilfracombe Tourist Information Centre and actively help promote Tourism within North Devon.

BECOMING A COMMITTEE MEMBER

We have a management committee that represents your interests and discusses the publicity and promotion of Ilfracombe, tourism projects, major events, membership, social events and any other relevant issues.

We meet bi-monthly, so why not come along, it is always good to have new members bringing new ideas, which in turn can only be good for all businesses and the area in general.